




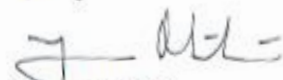
**National Growth
Programme for Transport
Sector
2018–2022**

National Growth Programme for Transport Sector 2018–2022




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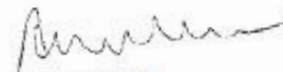

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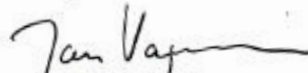

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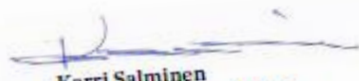

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Vision 2030



By 2030 the transport sector will be...

- emissions-free,
- safe,
- highly automated,
- smooth, seamlessly organised and
- customer-driven service.

Better life for citizens, brighter future for a globe and a lot of business opportunities for Finnish expertise in all segments.



Broad-based disruptive growth



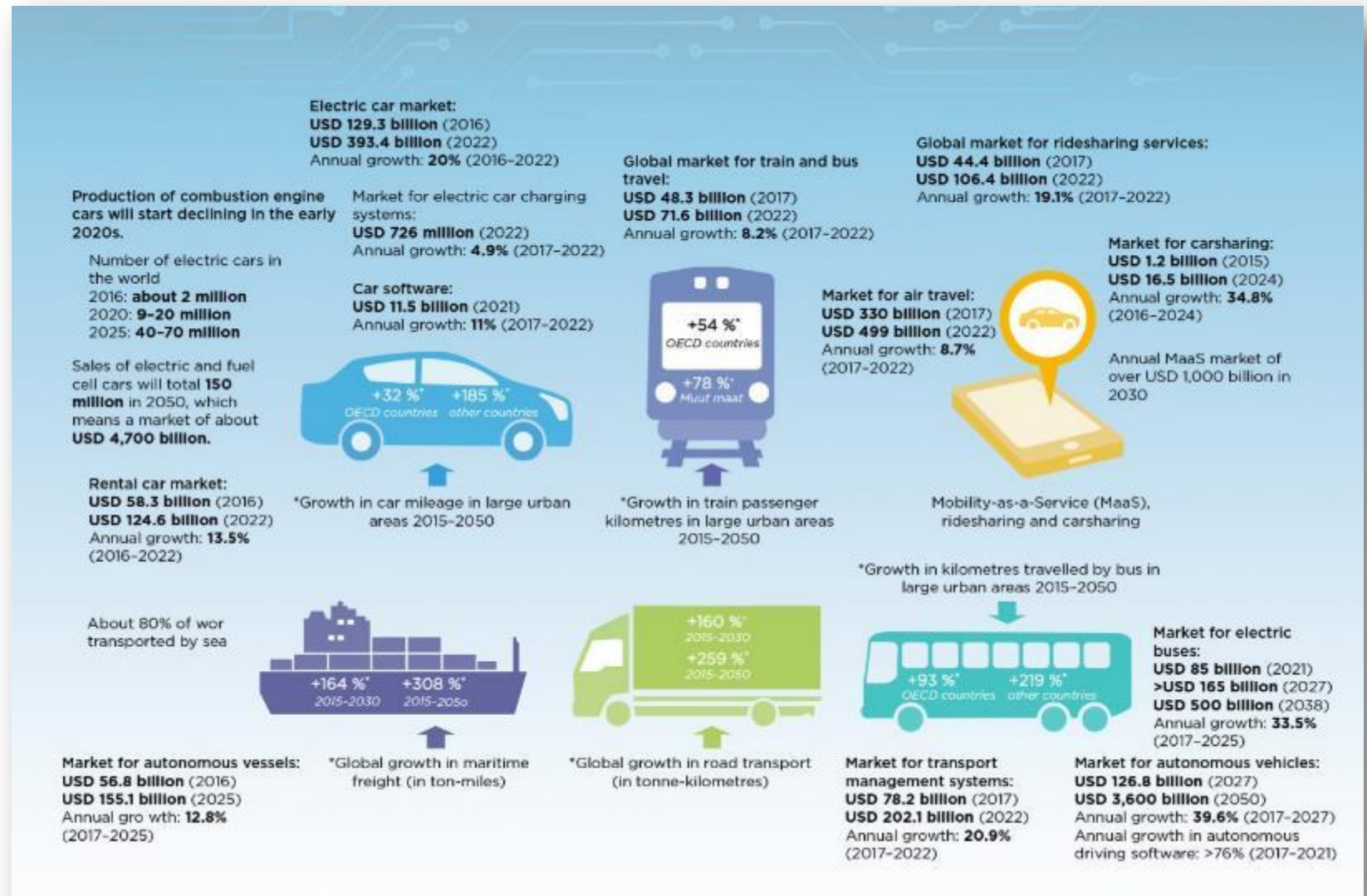
Total transport sector markets...

- Finland EUR 30 billion
- Global EUR 6,400 billion

Growing...

- Software (76%)
- Electric buses (33.5%)
- Shared services (34.8%)
- Transport management (20.9%)

All parts and people of Transport System in the middle of digital transition.

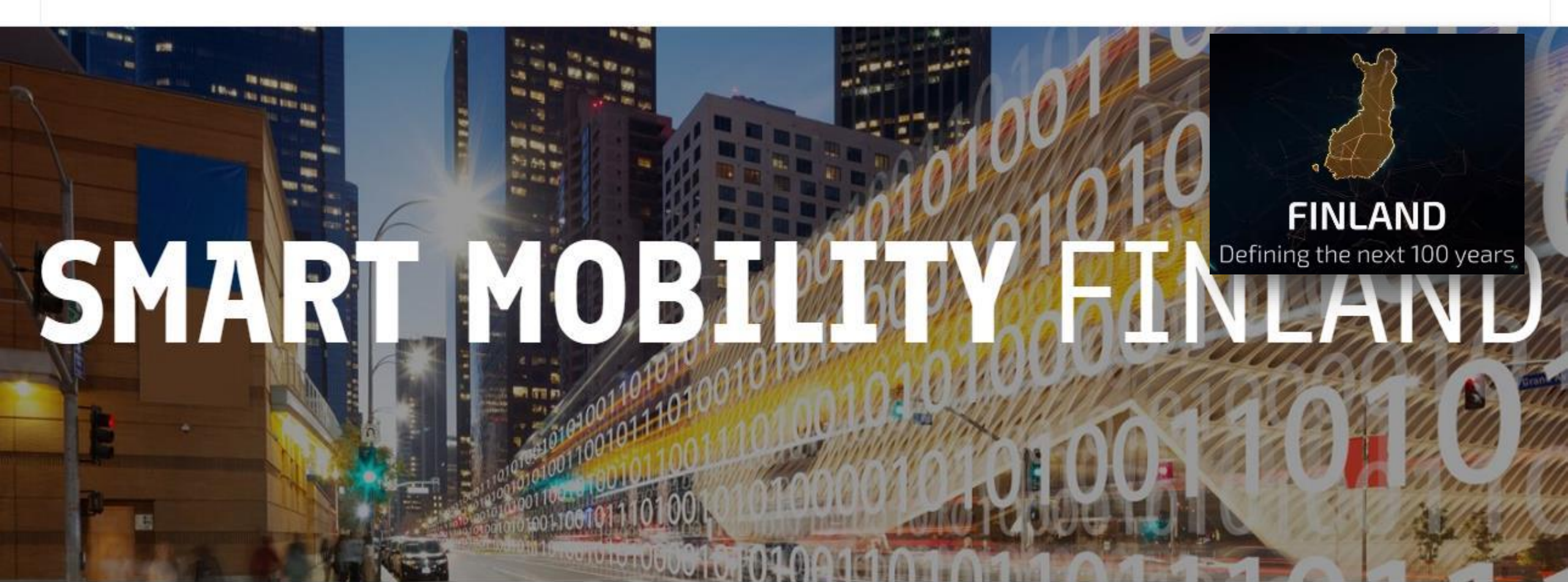




Roadmap 2018-2022

1. The renewal process will be based on a common vision and enabling legislation.
2. Cities will serve as a platform for pioneer markets.
3. Digital data will be put into effective use.
4. Achieving a competitive edge through research and education.
5. Leverage for development through a broad funding base.
6. Top development results through testing.
7. Market references and scalability through public contracts.
8. Opening up internationalisation opportunities for all.
9. Turning business-driven growth ecosystems into export growth engines.





SMART MOBILITY FINLAND

- [ABOUT PROGRAM](#)
- [CONTACT US](#)
- [MATERIALS AND PROJECTS](#)
- [EVENTS](#)
- [NEWS](#)
- [CASES](#)
- [MARKET OPPORTUNITIES](#)
- [OTHER PROGRAMS](#)

[For Finnish customers](#) = [Services](#) = [Build your Network](#) = [Digitalization](#) = Smart Mobility Finland

GLOBAL MOBILITY BUSINESS IN RADICAL



Invitation to Smart Mobility Business Finland Challenge Competition workshop 28.5.2019

Business Finland will organize a series of Smart Mobility workshops based on the Smart Mobility Challenge Competition (Jan-Mar 2019).

On Tuesday, the 28th of May, 2019, Business Finland will organize four workshops with following themes:

- 9:00 – 11:00 Mobility as a Service / Platform development
- 11:30 – 13:30 Logistics Solutions / Platform development
- 14:00 – 16:00 Logistics & Forestry
- 16:30 – 18:30 Electric vehicles (EV), transport

On Monday, the 3rd of June

- 9-11 (Arktinen) merenkulku, merilogistiikka

The objective of each thematic session is to:

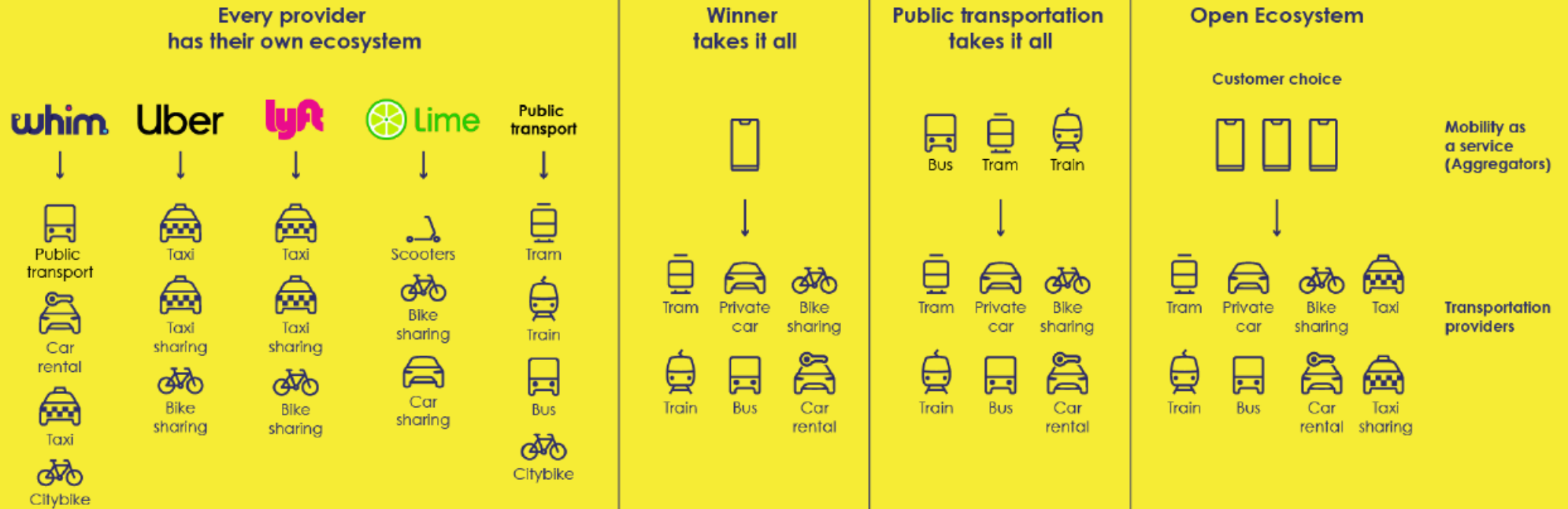
- generate new, extensive, international research, innovation and market entry projects
- network with relevant players
- proceed to the next steps related to Smart Mobility challenge competition

Long term targets of the Smart Mobility program is to build internationally competitive ecosystems in Finland and to obtain international investments in Finland.

From Transportation to Exportation



Ekosysteemi vs egosysteemi



whim.



Thank you!